



Slate Belt Chamber of Commerce

SUPPORT OUR MEMBERS; THEY SUPPORT OUR COMMUNITY

NEWSLETTER ISSUE 7

JULY 2018

There is still time to register for this year's Annual Scholarship Golf Classic, Monday, July 16th. **GOLFERS NEEDED!** Proceeds 100% benefit our scholarship program. Help us continue the success of this program. We have been able to assist 4 Slate Belt students with a \$1000 scholarship this year. See flyer.

Special thanks to Northampton County Department of Community and Economic Development for sponsoring the Small Business Start-up and Survival Series. Both informational series were beneficial to those looking to start up a new business and those who have existing businesses.



Jyotin Schdev

Bill Skinner

Jyotin Schdev speaks about: The Voice of the Customer (VOC) model begins with an understanding of customer needs. The perceptions created by your business and the competition, to meet these needs, create Customer Expectations. How these expectations are met at critical Moments of Truth are the basis for customer purchase and re-purchase decisions. The criteria for these buying decisions are then explored in the product and service characteristics that a business provide through management of its key business processes. Active management of the Voice of the Customer is essential as a critical business model for business strategy, business process improvements and customer retention.

Bill Skinner speaks about: the 7 Keys to a Winning Team, Strong Leadership, Clear Communication, Common Goals, Rules of the Game, Action Plan, Support Risk Taking and 100% Involvement/Inclusion.

Just a couple of our speakers.....

Don't miss this year's **Annual Bi Chamber Clambake**, Wednesday, August 15th. Again we would like to invite you to participate in the silent auction. We are asking chamber members to contribute a gift in the name of their company that will benefit their respective chamber. Call today to make arrangement for someone to pick up your donation. See flyer.

Our Santa's Elves are working on this year's Holiday Christmas Party for the less fortunate children of the Slate Belt. Show your support and stop by the Dime Toss Booth at the Blue Valley Farm Show this August. Any donations of clean glasses, coffee mugs, wine glasses etc....are welcomed and appreciated. You can either drop them off at the chamber office Monday – Thursday, between 10-1 or Monday August 13th, 6 pm at our stand on the farm show grounds.

Save the date of September 23rd for our annual **Specialty Bingo**. This will be the last year to have featured Longaberger Baskets & Pottery as they have went out of business. Other featured products include, Coach, Michael Kors, Kate Spade and Vera Bradley purses. Sponsorship opportunities are included on the attached flyer.

SBCC Upcoming Events

7/16: Scholarship Golf Classic at Woodstone Country Club.

8/15 Bi Chamber Clam Bake @ Bady's Grove

9/23: Specialty Bingo, 12 noon at the Bangor Elks.

10/2: Fall Business Luncheon at Kirkridge, 12 noon.

Your suggestions are always welcome. Something special you want to see, let us know!

Local Festivals Coming this Summer

Plainfield Farmers Fair July 24-28th

Roseto Big Time July 24-29th

Blue Valley Farm Show August 14-18

Blue Valley Farmers Market, at Blue Valley Complex Every Sunday 9-2 PM

Summer Sounds Concert

Wind Gap Park, July 8, Steel Creek Band, 6 PM

Pen Argyl Park, July 7, Desire, 6 PM

Wind Gap Park, July 22, Desire 6 PM

Pen Argyl Park, July 29, Inch & the Echoes, 6 PM

Press Releases:

7/4: Upper Mt. Bethel & Portland will host its 2nd Annual 4th of July Parade. Wednesday, July 4th at 11 am. Rain or shine. Parade starts at 4136 Church St., Mt Bethel, proceeds through the business district of Portland, Rt. 611 and finishes at the William Pensyl Social Hall in Portland. Anyone interested in marching should register on www.umbt.org.

7/14: Ride for Relief, 10 am at the First United Methodist Church, 55 N. 3rd St. Bangor. 430 per rider, \$20 per passenger. Benefits victims of US disaster. www.firstumcbangor.com/rideforrelief

7/12: The Slate Belt Heritage Center will hold their monthly historic presentation on **Thursday, July 12, @ 7:00 PM**. Speaker for the evening will be former Preservation Award winner, Mike Piersa. Mr. Piersa initiated the project to save, preserve, interpret and publicly exhibit a Flory Manufacturing Co. "**Slate Hoist**" that was made in Bangor, PA. He has identified the hoist and arranged for its removal from a former Pen Argyl quarry. He researched its background in original Flory records, arranged for its transport, interviewed its former operators, maintained it in working order and has had it installed in Bethel park in Bangor. Mr. Piersa will do an outdoor presentation and actually start up the hoist. The event is free and open to the public. The Heritage Center is located at 30 North 1st Street, Bangor. For additional information contact: Karen Brewer # 484-897-5661.

The Pennsylvania Human Resources Manual and Model Policies and Forms for Pennsylvania Employers available by contacting the office. So if you are in need of information, forms or policies, call today.

One Year Directors

Paul Donovan, Jr., Lucy Flinn, Fred Curcio, Deb Pettinari, Steve Hurni, Bryan Gault, Mike Ortoski

Two Year Directors

Rosemary Albert, Mary Marshall, Jewel Williamson-Burns, Nadine Moyer, Joann Ginder, Chuck Niclaus, Jeff Ott, Adolph Marth

DON'T FORGET TO LIKE US ON FACEBOOK: SLATEBELTCHAMBER



Share, share, share, each others posts to generate a larger viewing pool. This will help your business....

Gift Certificates are available at the SBCC office year round for many of our area businesses!

SBCC Mission Statement: *To promote and enhance positive business activity and growth in the Slate Belt region with special emphasis on community involvement.*

SBCC, 187 Blue Valley Dr., Bangor, PA 18013 610.588.1000 info@slatebeltchamber.org www.slatebeltchamber.org

PROUDLY SPONSORED BY



Jewel Williamson-Burns, CLU, FIC
Financial Associate

Jewel.williamson-burns@thrivent.com
610-746-0344



Debbie Pettinari, Agent
106 S. Broadway
Wind Gap, PA 18091
Phone: 610-881-4433
Debbie.pettinari.wz73@statefarm.com
State Farm, Bloomington, IL 1211999

